

Lindsey Morgan

Product Designer

key experience

Brand + Product Designer

Collaborated with major agencies across pitch, brand, UX/UI, and product design work. Created user journeys, conducted research, and excited stakeholders for 10+ startups. Designed 20+ company websites, including user flow, visual design, light front-end (HTML, CSS), and SEO strategy.

Lindsey Created
Remote
2014 - Present

Lead Product Designer

Designed new features + collaborated across teams from ideation to launch for iOS app - resulting in 32% increase in user subscriptions.

Homework Answers
LA - Remote
2019

Senior UX Designer

Focused on creating impactful brand and digital experiences for nonprofits. Worked to understand user and donor problems, crafting reasonable solutions and working across teams to build them. On average, increased donations by 20% post website launch.

Advocate Studio
NY - Remote
2016 - 2018

Lead Designer

Collaborated across product and customer success to create an experience that spanned from online ordering to warehouse fulfillment, resulting in growth of 8,000+ monthly subscribers.

Faithbox
NYC
2015 - 2016

I'm a multidisciplinary designer with 7+ years of experience in conceptualizing and crafting digital products with a focus on people + emotions.

contact

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portfolio:
lindsey-ux.com

skills & expertise

- Visual Design
- Creative Direction
- UX / UI Design
- User Research
- Marketing: Design, SMM, PPC
- Adobe Creative Suite
- Sketch, Invision, Figma
- Remote Work + Project Management

education

B.F.A in Studio Art

Visual Art Major | Marketing Minor
Georgia State University | 2013
Atlanta, GA

UX Design Nanodegree

Udacity | 2020