

# Lindsey Morgan

## UX/UI Designer

### key experience

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#### Brand Experience Designer

Collaborated with major agencies across pitch, brand, UX/UI, and web design work. Created UX strategies, conducted research, and excited stakeholders for 10+ startups.

Designed 20+ company websites, including user flow, visual design, light front-end (HTML, CSS), and SEO strategy work

Lindsey Created  
Remote  
2014- Present

#### Lead UX Designer

Completed thorough user research, brand identity, and UX/UI design for an iOS based math tutoring application - resulting in 20% increase in subscriptions.

Homework Answers  
LA - Remote  
2018-2019

#### Design Curator

Daily data-based curation of new products and sellers on large digital asset marketplace. Weekly experience research including analytics, user interviews, and competitor reports. 32% increase in highlighted product purchases over 6 months

Creative Market  
San Fran - Remote  
2018

#### Lead Designer

Designed promotional content for emails, social media posts, landing pages and animated banner ads. Also, designed monthly unique print materials from booklets to calendars for this Gary Vaynerchuk-backed subscription box

Faithbox  
NYC  
2015-2016

I'm a multidisciplinary designer with 7+ years of experience in conceptualizing and crafting digital products with a focus on people + emotions.

### contact

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### skills & expertise

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- Visual Design
- Creative Direction
- UX / UI Design
- User Research
- Marketing: Design, SMM, PPC
- Adobe Creative Suite
- Sketch, Invision, Figma
- Remote Work + Project Management

### education

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#### B.F.A in Studio Art

Visual Art Major | Marketing Minor  
Georgia State University | 2013  
Atlanta, GA

#### UX Design Nanodegree

Udacity | 2020